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AMENDMENTS

Claims 1-26 (Canceled)

- 27. (Currently presented) A method of enhancing the delivery of oil-soluble skin care actives into the skin comprising applying to the skin of a mammal in need of treatment, a safe and effective amount of a water-in-oil composition comprising:
 - a) an oil soluble skin care active selected from the group consisting of terpene alcohols, oil-soluble phytosterols, oil-soluble anti-acne actives, oil-soluble beta-hydroxy acids, oil-soluble vitamin B₃ compounds, oil-soluble retinoids, oil-soluble anti-oxidants, oil-soluble radical scavengers, oil-soluble chelators, oil-soluble flavonoids, oil-soluble anti-inflammatory agents, oil-soluble anti-cellulite agents, oil-soluble topical anesthetics, and mixtures thereof;
 - b) a silicone oil; and
 - c) a silicone elastomer.
- 28. (Currently presented) A method of enhancing the delivery of oil soluble skin care actives into the skin according to claim 27 wherein the composition's oil continuous phase comprises:
 - a) an oil soluble skin care active selected from the group consisting of terpene alcohols, oil-soluble phytosterols, oil-soluble anti-acne actives, oil-soluble beta-hydroxy acids, oil-soluble vitamin B₃ compounds, oil-soluble retinoids, oil-soluble anti-oxidants, oil-soluble radical scavengers, oil-soluble chelators, oil-soluble flavonoids, oil-soluble anti-inflammatory agents, oil-soluble anti-cellulite agents, oil-soluble topical anesthetics, and mixtures thereof;
 - b) a silicone oil; and
 - c) a silicone elastomer.
- 29. (Currently presented) A method of enhancing the delivery of oil soluble skin care actives into the skin from the oil phase of a topical water-in-oil emulsion composition comprising, applying said topical composition to the skin, said tolcal composition's oil phase comprising:
 - i) a silicone clastomer; and
 - ii) an oil soluble skin care active selected from the group consisting of terpene alcohols, oil-soluble phytosterols, oil-soluble anti-acne actives, oil-soluble beta-hydroxy acids, oil-soluble vitamin B₃ compounds, oil-soluble retinoids, oil-soluble anti-oxidants, oil-soluble radical scavengers, oil-soluble chelators, oil-soluble

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flavonoids, oil-soluble anti-inflammatory agents, oil-soluble anti-cellulite agents, oil-soluble topical anesthetics, and mixtures thereof;

- 30. (Currently presented) A method of regulating the condition of skin, said method comprising the step of topically applying to the skin of mammal in need of treatment, a safe and effective amount of the composition comprising an oil continuous phase and an aqueous discontinuous phase wherein the oil phase comprises:
 - a) an oil soluble skin care active selected from the group consisting of terpene alcohols, oil-soluble phytosterols, oil-soluble anti-acne actives, oil-soluble beta-hydroxy acids, oil-soluble vitamin B₃ compounds, oil-soluble retinoids, oil-soluble anti-oxidants, oil-soluble radical scavengers, oil-soluble chelators, oil-soluble flavonoids, oil-soluble anti-inflammatory agents, oil-soluble anti-cellulite agents, oil-soluble topical anesthetics, and mixtures thereof;
 - b) a silicone oil; and
 - c) a silicone elastomer.
- 31. (Currently presented) The method according to claim 30 wherein the composition comprises an oil continuous phase and and an aqueous discontinuous phase, wherein the oil phase comprises [an oil soluble skin care active];
 - a) an oil soluble skin care active selected from the group consisting of terpene alcohols, oil-soluble phytosterols, oil-soluble anti-acne actives, oil-soluble beta-hydroxy acids, oil-soluble vitamin B₃ compounds, oil-soluble retinoids, oil-soluble anti-oxidants, oil-soluble radical scavengers, oil-soluble chelators, oil-soluble flavonoids, oil-soluble anti-inflammatory agents, oil-soluble anti-cellulite agents, oil-soluble topical anesthetics, and mixtures thereof;
 - b) a silicone oil; and
 - c) a silicone elastomer.